



2025 & 2026 MOUNTIES GROUP

RUGBY LEAGUE SPONSORSHIP





COMMUNITY & sporting impact

ABOUT Mouties Group

On 19 February 1960, a small group of local families met around a dining table in Cabramatta to discuss opening a social enterprise that would generate an income, make a profit and then use the profits generated to improve the lives of their families, friends and neighbours.

Their concept became an organisation in the form of a registered club in 1968 with an official opening held on Saturday 22 June of that year. We have always been a business that involves with the needs of our members. Over the years this willingness to change has seen us grow from a small army hut in South West Sydney which held nothing more than a bar, a pool table and library into today's reality of the largest registered club group in Australia.

The journey has not always been easy, we too have faced our challenges. From our early days in 1968 when we faced penalties and backlash from the government for treating women as equal members of the Club, to more recent challenges of a worldwide pandemic, we continue to succeed due to the support and loyalty of our members.

Today, Mouties Group is the largest and most successful club group in Australian history. We retain our original ethos "to improve the lives of our members" but the manner in which we deliver this purpose has evolved into meeting the needs of our members today in modern society.

OUR MISSION

To improve the lives of our members.

OUR VALUES

Family | Loyalty | Fun | Care | Honesty | Innovative | Outcome Drivers

WE ARE UNIQUE

WE ARE UNLIKE ANY OTHER CLUB IN AUSTRALIA.

The profit we make, is given back to our members and local community to improve their lives. Whether that be through donations to local community groups, building infrastructure in our local communities, supporting employment for 3,000 people, subsidising health programs, or providing a hub for social inclusion.



OUR Investment in Community

(For every dollar our members spend)

16% COMMUNITY FACILITIES AND SUPPORT

- \$10 million in direct community support
- \$3 million spent on social inclusion programs
- \$900,000 in sponsoring local sporting teams

27% PURCHASE FROM LOCAL BUSINESS

\$56 million spent buying produce, milk, food and other products



31% GOVERNMENT TAXES

\$64.2 million paid in taxes

26% LOCAL JOBS

\$64.2 million paid in taxes
Plus and additional 3,000 local jobs created for our suppliers and partners

Every dollar our members spend at Mouties Group is invested back into our communities.

WHAT we offer



**Entertainment
and Hospitality**



**Social Inclusion
Groups**



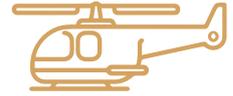
Health & Fitness



**Subsidised
Sport**



**Golf
Courses**



**Mounties Care Careflight
Rescue Helicopter**



Medical Centres

*All to improve the lives
of our members*

**Health &
Beauty**



**Retirement
Living**



**Home Care
Services**

**Disability
Services**



**Social
Inclusion**

Learn to Swim



**Community
Facilities**



**Children's
Play Centres**



Medical Specialists



**Independent
Living**



NSW

SYDNEY

-  **Mounties**
Mount Pritchard
-  **Harbord Diggers**
Freshwater
-  **Manly Bowling Club**
Manly
-  **Mounties Bowling Club**
Fairfield
-  **Triglav**
St Johns Park
-  **Mekong**
Cabramatta
-  **Club Italia**
Lansvale
-  **Specialist Services**
throughout Greater Sydney
-  **Major Fun**
Freshwater
-  **Major Fun**
Mount Pritchard
-  **Mounties Care Health Clinic**
Freshwater
-  **Carers & Companions**
-  **ESP Healthcare**
-  **Mounties Care Health Clinic**
Guildford
-  **Mounties Care Home Care**
Balmain
Northern Beaches
Western Sydney
-  **Mounties Care Mobility & Independence**
Mt Pritchard
Northern Beaches
Rydalmere
-  **Specialist Services Medical Group**
 - Westmead
 - Blacktown
 - Castle Hill
 - Katoomba
 - Norwest Private Hospital
 - Lakeview Pte Hospital Norwest
 - Richmond
 - SAN Clinic
 - Sydney West Vascular Clinic

NORTH COAST

-  **FCSWC**
Urunga
-  **FCSWC**
Fingal Bay
-  **Specialist Services Medical Centre**
Port Macquarie

SOUTH COAST

-  **Mounties@Sussex**
Sussex Inlet

CENTRAL COAST

-  **Halekulani Bowling Club**
Budgewoi
-  **Club Wyong**
Wyong
-  **Breakers Country Club**
Wamberal
-  **Invitation to Health**
by Mounties Care
Wyoming
-  **Mounties Home Care**
Central Coast



QLD

BRISBANE

-  **Specialist Services Medical Group**
 - North Lakes
 - St Andrews War Memorial Hospital
 - St Vincent Private Hospital Northside
 - Sunnybank Clinic
 - The Wesley Hospital
-  **Mounties Care Mobility & Independence**
Capalaba
-  **Sanctuary Care Home Care**
 - Sanctuary Cove



VIC

DANDENONG

-  **Scoters Australia**



ACT

-  **Specialist Services Medical Group**
Throughout ACT

COMMUNITY & Sporting Impact



PERFORMANCE highlights

CLUBGRANTS REQUIREMENT

\$2 MILLION

CLUBGRANTS SUPPORT

\$4.7 MILLION

ADDITIONAL DONATIONS,
SPONSORSHIP AND COMMUNITY
SUPPORT

\$5.3 MILLION

DIRECT COMMUNITY SUPPORT

\$10 MILLION

FOR OUR COMMUNITY

Clubs in NSW with a gaming revenue of more than \$1 million are required to either donate to ClubGRANTS or provide the same amount in tax.

At Mouties, this year we had a requirement to pay \$2 million in ClubGRANTS but as always, we far exceeded the expectation placed upon us and paid \$4.7 million in ClubGRANTS support. Additionally, we granted \$5.3 million in other donations, sponsorship and community support and gave more than \$10 million in direct community support.

This clearly shows that when local community volunteers sit on the Board of their local registered club, a local community group coming direct to their club in a time of need, gain more support than through any other channel.

MOUNTIES

Network

Membership Database



253,000 +



Mounties Group is the largest registered club in Australia

455,000

people are located within the catchment of Liverpool & Fairfield local government areas



 **34,000 +**

 **3,500 +**

Social Media Community



50,000 +

eDM recipients community



54

Sub Clubs

Mounties Group Community

MOUNTIES

Rugby League

Mounties has a long and storied history in rugby league and is synonymous with success and producing players that have gone onto play in the National Rugby League and Australia.

Mounties has targeted the elevation of women and girls in rugby league with the introduction of a Harvey Norman Women's Premiership program, and in 2023 Mounties won the competition conquering many Women's NRL (NRLW) clubs along the way.

The pathways of Mounties Rugby League connects junior and elite players with higher level opportunities. This ensures they can grow and flourish in a high performance environment with aspirational rugby league players then entering the NRL and NRLW channels.

CURRENT GRADES / COMPETITIONS



Harvey Norman
Women's Premiership



Leagues Club Australia
Ron Massey Cup



Sydney Shield



Parramatta
Junior Rugby League



HARVEY NORMAN WOMEN'S Sponsorship





SPONSORSHIP LEVELS & Recognition

JERSEY

RECOGNITION	FRONT	UPPER BACK	LOWER BACK	SLEEVE
COST	\$30,000	\$25,000	\$22,500	\$20,000
Sponsor Logo On Jersey	Front x 1	UB x 1	LB x 1	Sleeve x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	2	2	2	2
Game Day Announcements	3	3	3	3
Framed Jersey	1	1	1	1
Solus EDM	1	1	-	-
What's On Edm Inclusions	2	1	1	1
Instagram Posts	4 x Mounties	3 x Mounties	3 x Mounties RL	2 x Mounties RL
Facebook Posts	4 x Mounties	3 x Mounties	3 x Mounties RL	2 x Mounties RL
Linkedin Post (Mounties Group)	1	1	-	-
Announcement Posts	Weekly Team	Weekly Score	-	-
In Venue Screens	Year-Round	26 Weeks	4 Weeks	4 Weeks
Mounties Sponsor Page With Bio	1	1	1	1
Golf Day	1	1	1	1
Sports Lunch	1	1	1	1
Presentation Night	1	1	1	1
Game Day Networking Event	1	1	1	1

PER ANNUM

HARVEY NORMAN WOMEN'S Sponsorship



SHORTS

RECOGNITION	FRONT	BACK RIGHT	BACK LEFT
COST	\$15,000	\$15,000	\$15,000
Sponsor Logo On Shorts	Front x 1	BR x 1	BL x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	2	2	2
Game Day Announcements	3	3	3
Framed Shorts	1	1	1
Instagram Posts	2 x Mounties RL	2 x Mounties RL	2 x Mounties RL
Facebook Posts	2 x Mounties RL	2 x Mounties RL	2 x Mounties RL
In Venue Screens	2 Weeks	2 Weeks	2 Weeks
Mounties Sponsor Page With Bio	1	1	1
Golf Day	1	1	1
Sports Lunch	1	1	1
Presentation Night	1	1	1
Game Day Networking Event	1	1	1

PER ANNUM



SPONSORSHIP LEVELS & Recognition

TRAINING SHIRT & SHORTS

RECOGNITION	FRONT	UPPER BACK	LOWER BACK	SHORTS BACK
COST	\$8,000	\$8,000	\$8,000	\$8,000
Sponsor Logo On Jersey	Front x 1	UB x 1	LB x 1	Shorts x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	1	1	1	1
Game Day Announcements	3	3	3	3
Framed Training Shirt/Shorts	1	1	1	1
Mouties Sponsor Page With Bio	1	1	1	1
Golf Day	1	1	1	1
Sports Lunch	1	1	1	1
Presentation Night	1	1	1	1
Game Day Networking Event	1	1	1	1

PER ANNUM

RON MASSEY CUP & SYDNEY SHIELD Sponsorship





SPONSORSHIP LEVELS & Recognition

JERSEY

RECOGNITION	FRONT	UPPER BACK	LOWER BACK	SLEEVE
COST	\$30,000	\$25,000	\$22,500	\$20,000
Sponsor Logo On Jersey	Front x 1	UB x 1	LB x 1	Sleeve x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	2	2	2	2
Game Day Announcements	3	3	3	3
Framed Jersey	1	1	1	1
Solus EDM	1	1	-	-
What's On Edm Inclusions	2	1	1	1
Instagram Posts	4 x Mounties	3 x Mounties	3 x Mounties RL	2 x Mounties RL
Facebook Posts	4 x Mounties	3 x Mounties	3 x Mounties RL	2 x Mounties RL
Linkedin Post (Mounties Group)	1	1	-	-
Announcement Posts	Weekly Team	Weekly Score	-	-
In Venue Screens	Year-Round	26 Weeks	4 Weeks	4 Weeks
Mounties Sponsor Page With Bio	1	1	1	1
Golf Day	1	1	1	1
Sports Lunch	1	1	1	1
Presentation Night	1	1	1	1
Game Day Networking Event	1	1	1	1

PER ANNUM

RON MASSEY CUP & SYDNEY SHIELD

Sponsorship



SHORTS

RECOGNITION	FRONT	BACK RIGHT	BACK LEFT
COST	\$15,000	\$15,000	\$15,000
Sponsor Logo On Shorts	Front x 1	BR x 1	BL x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	2	2	2
Game Day Announcements	3	3	3
Framed Shorts	1	1	1
Instagram Posts	2 x Mouties RL	2 x Mouties RL	2 x Mouties RL
Facebook Posts	2 x Mouties RL	2 x Mouties RL	2 x Mouties RL
In Venue Screens	2 Weeks	2 Weeks	2 Weeks
Mouties Sponsor Page With Bio	1	1	1
Golf Day	1	1	1
Sports Lunch	1	1	1
Presentation Night	1	1	1
Game Day Networking Event	1	1	1

PER ANNUM



SPONSORSHIP LEVELS & Recognition

TRAINING SHIRT & SHORTS

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Sponsor Logo On Jersey	Front x 1	UB x 1	LB x 1	Shorts x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	1	1	1	1
Game Day Announcements	3	3	3	3
Framed Training Shirt/Shorts	1	1	1	1
Mouties Sponsor Page With Bio	1	1	1	1
Golf Day	1	1	1	1
Sports Lunch	1	1	1	1
Presentation Night	1	1	1	1
Game Day Networking Event	1	1	1	1

PER ANNUM

MOUNTIES RUGBY LEAGUE

Juniors





SPONSORSHIP LEVELS & Recognition

RECOGNITION	FRONT	UPPER BACK	LOWER BACK	SLEEVE
COST	\$30,000	\$22,500	\$22,500	\$20,000
Sponsor Logo On Jersey	Front x 1	UB x 1	LB x 1	Sleeve x 1
Perimeter Signage (Aubrey Keech) - Excl. Production	2	2	2	2
Game Day Announcements	3	3	3	3
Framed Jersey	1	1	1	1
Solus EDM	1	-	-	-
What's On Edm Inclusions	2	1	1	1
Instagram Posts	4 x Mouties	3 x Mouties	3 x Mouties RL	2 x Mouties RL
Facebook Posts	4 x Mouties	3 x Mouties	3 x Mouties RL	2 x Mouties RL
Linkedin Post (Mouties Group)	1	1	-	-
Announcement Posts	Game Location	-	-	-
In Venue Screens	Year-Round	26 Weeks	4 Weeks	4 Weeks
Mouties Sponsor Page With Bio	1	1	1	1
1 x Golf Day	1	1	1	1
1 x Sports Lunch	1	1	1	1
1 x Presentation Night	1	1	1	1
1 x Game Day Networking Event	1	1	1	1

PER ANNUM

MOUNTIES RUGBY LEAGUE

Juniors



SHORTS

RECOGNITION	FRONT	BACK RIGHT	BACK LEFT
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In Venue Screens	2 Weeks	2 Weeks	2 Weeks
Mounties Sponsor Page With Bio	1	1	1
Golf Day	1	1	1
Sports Lunch	1	1	1
Presentation Night	1	1	1
Game Day Networking Event	1	1	1

PER ANNUM



SPONSORSHIP LEVELS & Recognition

TRAINING SHIRT & SHORTS

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Sports Lunch	1	1	1	1
Presentation Night	1	1	1	1
Game Day Networking Event	1	1	1	1

PER ANNUM

BRAND AWARENESS

UPPER BACK

LOWER BACK



FRONT



SLEEVE





MOUNTIES

Contact

**WE'RE MORE THAN A CLUB,
WE'RE A COMMUNITY.**

Thank you for considering partnering with Mouties Group and Mouties Rugby League, please connect with us to take the next step.

Glenn Cox – 0407 916 572

Mark Gliddon – 0404 672 707



OFRS
2017

NSW
NETBALL
WOMEN'S

mounties
group



OFRS

mounties
group

mounties
group 